

Dossier of CSR Project “Organizing cultural event for bridging the North and South Culture at Haridwar, Uttarakhand”

Sl. No.	Description	Details	Remark if Any
1	2	3	4
1.	Name of the Project	Organizing cultural event for bridging the North and South Culture at Haridwar, Uttarakhand	
2.	Project Code	012	
3.	Name of Implementing Unit and Unit Code	SEWA-THDC, Rishikesh	
4.	Name of Implementing Agency	Shri Nanda Devi Raj Jaat Purve Pithika Samity, Dehradun C/o Sh Tarun Vijay, the then MP (Rajya Sabha)	
5.	Project Cost	20 Lac	Completion cost is Rs. 18 lacs
6.	Date of Start	26.06.2016	
7.	Date of Completion	29.06.2016	
8.	Location/Area of operation of the Project	Haridwar, Uttarakhand	
9.	Activity covered in the Project and Activity Code	A program was organized in memory of and by installing statue of the Great Saint Thiruvalluvar in Haridwar for bridging the North and South Culture	
10.	Target Group	North and South Indian population	
11.	Number of People benefitted from the project	The activity has been done considering North and South Indian societies at large to bring them socially & culturally closer.	
12.	Quantification of benefitted accrued from the project, as derived from the Impact Assessment Report/evaluation report by independent agency. If any	This type of activities help in achieving major goal in long run and that too can't be attributed to the activities directly. Such initiatives can be instrumental in bringing desired changes over a period of time.	
13.	Document proof like photo/video/news it's etc if any	Photos and press clippings are enclosed.	

Introduction: “Shri Nanda Devi Raj Jaat Purve Pithika Samity”, Dehradun with an intention to bring North and South population closer, organized a cultural event in Haridwar. During event, statue of Great Tamil Saint and Philosopher “Thiruvalluvar” has been installed. Who spoke for human values and gave best of gems to the society.

Project at a Glance: Under the project, statue of Great Saint Thiruvalluvar has been installed in Haridwar in gracious presence of Hon’ble Governor of Uttar Pradesh, Shri Ram Naik; The then Governor of Meghalaya, Shri Shanmuganathan; Sri Lankan Minister Shri Thiru Sentil Thondaman and many other dignitaries including a handsome gathering of followers of Saint Thiruvalluvar coming from Tamilnadu. Objective of the programme was to bring North and South societies closer.

Implementing Agency: “Shri Nanda Devi Raj Jaat Purve Pithika Samity, Dehradun” is a trust registered as a nodal agency to conserve and promote the rich cultural heritage of Uttarakhand and the yatra and exchange cultural relation among other cultures at national level. The trust was formed as a cultural, civilization and social organization to have Nanda Devi Raj Jat Yatra also known as Himalayan Kumbh on a grand scale organized in Uttarakhand after every 12 years. The trust keeps on organizing various programmes.

Benefit from the project: The program has been organized in the larger interest of bridging the gap between the people of Southern and Northern India. During event, grand statue of great Tamil Saint “Thiruvalluvar” was installed.

Photographs of the Project:



