

Dossier of CSR Project “MOU with Tata Institute Of Social Sciences to identify, evaluate and advise on key projects undertaken by SEWA-THDC”

Sl. No.	Description	Details	Remarks
1	2	3	4
1	Name of the project	MOU with Tata Institute Of Social Sciences to identify, evaluate and advise on key projects undertaken by SEWA-THDC	
2	project Code	079/2012-13/TISS/Tehri	
3	Name of the implementing Unit and Unit Code	SEWA-THDC, CSR unit Tehri	
4	Name of implementing agency	Tata Institute of Social Science, Mumbai.	
5	Project Cost	Rs.5,69,943.00(Five Lacs Sixty Nine Thousand Nine Hundred forty Three Only)	
6.	Date of Start	26 June 2012	
7.	Date of Completion	25 June 2013.	
8.	Location/area of operation of the Project	CSR works undertaken in Tehri Project Area and 04 Distts. of UP state.	
9.	Activity covered in the project and activity code	Miscellaneous (M)	
10.	Targeted Group	Project affected peoples of the area where CSR works have been taken up.	
11.	Number of people benefited from the project	This is an Impact Assessment study/ Evaluation of the CSR works undertaken/ In progress.	
12.	Quantification of benefit accrued from the project, as derived from the Impact Assessment Report/evaluation report by independent agency	Evaluated by National CSR Hub, TISS and Gist of the study is Attached..	

13.	Documentary proof like Photo/video/news items etc	Photographs & Report of the Projects evaluated by TISS are also enclosed.	
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Quantification of benefit accrued from the project, as derived from the Impact Assessment Report/Evaluation report by independent agency including Photographs etc.

An MOU was signed between SEWA-THDC and Tata Institute of Social Science, Mumbai to identify, evaluate and advise on key projects undertaken by SEWA-THDC. Team of TISS visited the CSR Projects in Tehri District and UP in the month of April, 2013.

The objectives of the Study were as follows:

- To look at the implementation process
- To look for opportunities and possibilities for strengthening the existing programmes
- To assess the progress and possible impacts

Impact Assessment/ Evaluation of the following major projects were done by TISS:

- THDC-Institute of Hydro Engineering & Technology at Tehri
- Training and Exposure Visits to farmers of Project affected area
- Cutting and Tailoring Programmes at various locations
- Homeopathy Dispensary at Dhontry, Uttarkashi & Galiakhet, Tehri
- Mobile Medical van in Pratapnagar area
- Infrastructure Distribution
- Empowerment and Enhancement of livelihood programme for the 30 RIM area villages of Pratapnagar block in Tehri Garhwal Uttarakhand through HNB Garhwal University
- Poultry Farming and Goat Rearing Project in Pratap nagar & Thauldhar Blocks of Tehri District.

- Ensuring Livelihood Security through Farming System approach in Tehri Garhwal Uttarakhand, through PDFSR, Modipuram
- Activities in Uttar Pradesh
- Ecological Restoration and Socio-economic empowerment of Rural Communities for Sustainable Livelihood and Resource Management in Upali Ramoli of Pratap Nagar Block In Uttarakhand, through Kirori Mal College, Delhi University.

The team made a robust visit in the typical hilly terrain and covered most of the projects by foot walk. The Study included projects from environment, health, education and infrastructure in different villages. Since, the geographical location of the study area was difficult the methodology followed was in two ways i.e. Interviews and Focused Group Discussions (FGDs). Members of team also interacted with local people, Self help groups, staff of implementing agencies, staff of THDC and taken their views on project implementation.

Views of TISS:

THDCIL has proven to be an excellent example in terms of branding and maintaining relationship with the beneficiaries. Branding is very essential to have a stronghold and have a presence in the public domain. In all the projects that were assessed most of the beneficiaries were aware about THDCIL implementing the projects along with the Implementing agency. The THDCIL official had their presence in all the locations and it was heartening to see that regular site visits were done. This was also proven by the relationship that THDCIL and implementing agency shared with the beneficiaries. There are boards put up in the project selected sites and the officials have a strong connection.

This model should be replicated in the future and efforts should be made to maintain it. Also, new innovative ideas of branding can be thought about logos put up on sites and materials with THDCIL Logo on it can be distributed to create a more visible branding. Therefore, it can be seen that THDCIL has made a significant effort in executing its CSR and the concept of understanding is also an integrated outlook at holistic and

sustainable development. THDCIL has actively involved its staff right from the top management and the effect has trickled down to the other employees too.

The interventions undertaken by THDCIL have the objectives, vision and mission in place and the projects are implemented effectively. Also, involving Academic institutions for implementing projects is a great step towards having well researched and thought about projects. Experts are involved in each project which has given a new meaning to projects undertaken. It is hoped that the initiative undertaken by THDCIL continues to make a difference in the lives of people.



Site visit of TISS members