

Dossier of CSR Project “Goat rearing in Tehri Dam affected area for sustainable livelihood”.

Sl. No.	Description	Details	Remarks
1	2	3	4
1	Name of the project	Goat rearing in Tehri Dam affected area for sustainable livelihood.	
2	project Code	75/2010-11/RADS/Tehri	
3	Name of the implementing Unit and Unit Code	SEWA-THDC, CSR unit Tehri	
4	Name of implementing agency	Rural Area Development Society (RADS), Ranichori, Tehri	
5	Project Cost	Rs.30,42,000 (Thirty Lac Forty Two Thousand Only)	
6.	Date of Start	01.01.2012 for 03 years	
7.	Date of completion	31.12.2014	3 rd year in progress
6	Location/area of operation of the Project	Pratapnagar, Tehri and Dunda Block, Uttarkashi	
7	Activity covered in the project and activity code	Income Generation (IG)	
8	Targeted Group	Project Affected families of Tehri & Uttarkashi Districts.	
9	Number of people benefited from the project	Around 300 families shall be benefited.	
10	Quantification of benefit accrued from the project, as derived from the Impact Assessment Report/evaluation report by independent agency	The project is evaluated by National CSR Hub, Tata Institute of Social Sciences (TISS) and benefits accrued are discussed below.	
11	Documentary proof like Photo/video/news items etc	Photographs of the project are also enclosed.	

Quantification of benefit accrued from the project, as derived from the Impact Assessment Report/evaluation report by independent agency including Photographs etc.

The project of Goat rearing in the area was taken up for sustainable livelihood of the Tehri dam project affected families. The project is being implemented through an NGO "Rural Area Development Society (RADS), Ranichori, Tehri. The project included the formation of SHGs, technical training to the beneficiaries, helping SHGs for purchase of goats through revolving fund, medical aids & other miscellaneous awareness related to the project. The project is undertaken in 30 villages of Pratapnagar & Dunda blocks of Tehri & Uttarkashi Districts respectively.

The Project aimed at the following:

- 1.) Selection of beneficiaries and formation of 30 SHGs
- 2.) Training of SHGs
- 3.) Helping SHGs for purchase of goats through revolving fund
- 4.) Medical aids & insurance
- 5.) Strengthening of SHGs
- 6.) Return of revolving fund/ Goats by beneficiaries for sustainable model
- 7.) Establishing new units

The beneficiaries for the project were selected through an open gram sabha meeting and interested candidates were involved to make SHGs. After formation of the SHGs selected beneficiaries were given technical training on the project. Thereafter, SHGs were helped in opening their bank accounts and each SHG was helped with a revolving fund of Rs. 42000/- for purchase of goats. They were also helped in getting their goats insured. Medical training/ aid & other related general awareness was also provided. On an average 14 goats (12 female + 02 male) were made available to each SHG.

The NGO shall enter into an Agreement between SHG/NGO in presence of Gram Pradhan & SEWA-THDC having following terms and conditions:

- Each SHG shall be helped with 15 female goats and 02 male goats.
- After a year SHGs shall return equal number of goats which shall be given to new SHGs and likewise the chain will go on. The kids born by the goats will be kept by the beneficiaries.

The goats are insured and the cost of the same is also born by SEWA-THDC. All other expenses like home, fodder etc have to be borne by the concern SHG. In case there are health concerns and the goat dies then a formal post mortem is conducted by the veterinary doctor and the beneficiary receives a new goat.

The main objective of the project is to enhance the livelihood status and bring sustainable growth. It also aims at empowering the community to develop.

List of benefited SHGs (1st stage)

Sl.No.	Name of SHG	Village
1.	Bhairav Rads group	Budkot
2.	Bhairav Rads group	Baldogi
3.	Bhairav Rads group	Lodada
4.	Gad Devi Rads group	Gad Bhatiyara
5.	Bhairav Rads group	Khurmola
6.	Lal Sing Rads group	Deen gaon
7.	Bhairav Rads group	Herwal gaon
8.	Jakh Rads group	New gaon
9.	Bhairav Rads group	Kordi
10.	Jakh Rads group	Dhung
11.	Jai Maa Durga Rads group	Mehar gaon
12.	Nagraja rads group	Raika

13.	Nachiketa Rads group	Sondi
14.	Bhairav Rads group	Dangi
15.	Bhairav Rads group	Garwan gaon



Selection Of Beneficiaries Through Open Meeting And Training At Gram Panchayat



Beneficiaries with their goats



SHGs with their goats

TISS Observations:

THDCIL has proven to be an excellent example in terms of branding and maintaining relationship with the beneficiaries. Branding is very essential to have a stronghold and have a presence in the public domain. In all the projects that were assessed most of the beneficiaries were aware about THDCIL implementing the projects along with the Implementing agency. The THDCIL official had their presence in all the locations and it was heartening to see that regular site visits were done. This was also proven by the relationship that THDCIL and implementing agency shared with the beneficiaries. There are boards put up in the project selected sites and the officials have a strong connection.

This model should be replicated in the future and efforts should be made to maintain it. It can be seen that THDCIL has made a significant effort in executing its CSR and the concept understanding is also an integrated outlook at holistic and sustainable development. THDCIL has actively involved its staff right from the top management and the effect has trickled down to the other employees too.

The interventions undertaken by THDCIL have the objectives, vision and mission in place and the projects are implemented effectively. Also, involving Academic institutions for implementing projects is a great step towards having well researched and thought about projects. Experts are involved in each project which has given a new meaning to projects undertaken. It is hoped that the initiative undertaken by THDCIL continues to make a difference in the lives of people.