

## Tree plantation under the campaign ‘#एक\_पेड़\_माँ\_के\_नाम and #Plant4Mother’

MoEF&CC's D.O. No. 08/06/2024-LIFE Cell, dated June 13, 2024 regarding ‘#एक\_पेड़\_माँ\_के\_नाम and #Plant4Mother’ campaign has been initiated by Govt. of India. Under the ‘#एक\_पेड़\_माँ\_के\_नाम and #Plant4Mother’ campaign, it is proposed to plant 80 crore trees by September 2024 and 140 crore trees by March 2025 through a "Whole of Government" and "Whole of Society Approach".

In follow up of above campaign, Integrated Regional Office (IRO), MoEF&CC, Dehradun has also convened a meeting of various organizations, especially power companies operating in Uttarakhand including NTPC, SJVNL and THDCIL, on 29<sup>th</sup> July, 2024 and directed for mass scale plantation under the said campaign.

In order to ensure effective participation in above campaign, THDCIL is carrying out plantation activities in all of its Projects/Units/JVs' locations including its Corporate Office at Rishikesh.

THDCIL has embarked on an ambitious environmental initiative with a target to plant 4,000 trees. As of August 30, 2024, the corporation has made significant strides toward this goal, successfully completing the planting of approximately 3,000 trees. This effort underscores THDCIL's commitment to environmental sustainability and its proactive approach in addressing climate change.

As of August 30, 2024, the completion of 3,000 tree plantings represents a substantial accomplishment. This progress is a testament to the hard work and dedication of THDCIL's team, as well as the collaborative efforts of local communities and partners. The planted trees are expected to contribute significantly to environmental benefits, including carbon sequestration, air purification, and habitat creation.



In a notable display of commitment to environmental sustainability, THDCIL's Director Personnel, along with other senior officials, recently participated in a tree planting event.

The completed plantings are set to deliver a range of positive environmental impacts. Trees play a vital role in reducing greenhouse gas concentrations, enhancing air quality, and supporting diverse ecosystems. By planting 3,000 trees, THDCIL has made a meaningful contribution to mitigating climate change and promoting ecological health. The ongoing care and maintenance of these trees will further amplify their benefits over time.



**In a significant gesture of environmental commitment, THDCIL's Director Technical took part in a tree planting event on August 15, 2024.**



## Glimpse of Plantation Drive Conducted at KHURJA STPP





**PLANTATION OF 100 TREES SAPLING AT NCR OFFICE**





**PLANTATION DRIVE CONDUCTED AT DEHRADUN FOR PLANTING 70 SAPPLINGS**





## PLANTATION OF 200 SAPLINGS AT VISHNUGAD PIPALKOTI HEP





## PLANTATION OF 50 TRESS SAPLING AT RISHIKESH CORPORATE OFFICE





**PLANTATION OF 240 SAPLINGS BY THDCIL AT RVNL RISHIKESH CAMPUS**





**2500 TREES SAPLING PLANTED AT TEHRI**

